

DP Conference 2025

3-4 June Istanbul

Sponsorship Opportunities



IMCA's Dynamic Positioning (DP) Conference will be held at the Renaissance <u>Polat Bosphorus Hotel</u>, Istanbul, Türkiye from Wednesday 3 to Thursday 4 June 2025.

Bringing together more than **120 technical leads** and decision makers, the industry-leading **two-day conference** explores the latest industry trends, best-practice, and innovation in the world of DP.

Underpinning this is a focus on improving offshore safety and performance through collaborative sessions, engaging Q&As, and structured debates – all of which feed into the outputs of IMCA's DP Committee.

This offers attendees a unique opportunity to shape the future of the industry, and for sponsors and exhibitors, an unrivalled opportunity to be directly linked to IMCA's vital safety mission.

Working with us

We are offering the opportunity to support the event through our sponsorship and exhibition packages.

Being associated to the IMCA DP Conference not only reaffirms your organisation's support for the DP community, but is also an opportunity to firmly link your organisation to the improvement of offshore performance and safety.

To find out more about any of the sponsorship or exhibition opportunities at the IMCA DP Conference 2025 please <u>contact</u> the IMCA events team.

Please note that all sponsorship and exhibition packages exclude VAT.



Gold sponsor: £8,400

Pre-event branding: Ahead of the conference, the only gold sponsor will be featured in all related marketing communications and mentioned in related news items on the IMCA website, its logo will be prominently placed in preand post-event promotional email activity and social media campaigns, and on the conference website.

Event branding: The gold sponsor will have unrivalled opportunities for brand exposure during the event. This will include: acknowledgment and thanks from the stage at the start and end of the event; your logo placed prominently on digital and print signage throughout the event venue, on presentation slides, and dedicated social media posts. As well as being highlighted during the welcome reception at the end of the first day of the conference.

Delegate participation: The gold sponsor will receive **four complimentary conference registrations**, including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.



Silver sponsor: £5,250

Pre-event branding: Ahead of the conference, the silver sponsor will be featured in all related marketing communications, its logo will be prominently placed in preand post-event promotional email activity and social media campaigns, and on the conference website.

Event branding: The silver sponsor will have prominent opportunities for brand exposure during the event. This will include: acknowledgment and thanks from the stage during the event; your logo will be placed on digital and print signage throughout the event venue, and dedicated social media posts.

Delegate participation: The silver sponsor will receive **three complimentary conference registrations**, including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.



Exhibition & Conference pitch: £3,400

Pre-event branding: Ahead of the conference exhibitors will be featured in related marketing communications and in pre and post-event promotional email activity and social media campaigns, and on the conference website.

Exhibition space: You will receive an exhibition space of 3x2m with a clothed table, two chairs and access to power.

Event branding: Exhibitors will receive acknowledgment and thanks from the stage during the event; and your logo will be placed on digital and print signage, social media posts.

The Industry Innovation: Quickfire Session takes place on the main conference stage and offers exhibitors a captive audience of technical decision makers to showcase their product or innovation. Only a maximum of five exhibitors will have the opportunity to take up one of these 10 minutes slots.

This is a great opportunity for innovative new solutions to raise their profile among a key demographic. To qualify, the product must be new to the market, relevant to the DP community, and approved by IMCA's technical team.

Delegate participation: Each exhibitor will receive **one complimentary conference registration,** including access to all conference sessions and networking opportunities including lunches, refreshment breaks, and the event reception.



Benefit	Gold	Silver	Exhibition
Logo with link to company page	•		•
Referenced in all event promotional activities			
Referenced in all related news articles on IMCA website			
Recognised and tagged on IMCA social media channels			
Recognised within the conference slide deck			
Recognised on all conference signage (digital and print)			
Thanked from stage by conference host			
Thanked from stage by IMCA			
Registration desk (branding and opportunity to distribute collateral)			
Exhibition space			
10-minute pitch session on the main conference stage			
Thanked in post conference report and website write-up			
Delegate registrations	4	M	



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